



HARRISON FUERST

COPYWRITER



WORK EXPERIENCE

- 2022 - Present
 - COPYWRITER**
Goodby, Silverstein & Partners New York
 - Dropped the world's first cereal made just for beer (complete with jingle).
 - Launched Doritos liquor by stealing nacho cheese right off the chips.
 - Pitch wins: Diplomatico Rum, Ford's Gin.
- 2020 - 2022
 - CO-FOUNDER**
CATHEDRAL Architectural Arts New York
 - Co-created an architecture arts brand with clients from Seinfeld to Hermès.
 - Acted as a walking one-man-agency for brand identity, website, and beyond.
- 2021
 - CREATIVE COPYWRITER (TEMP)**
National Public Radio (NPR) Washington DC
 - Earned black belts in Tactical Tiny Desking and The Way of the NPR Voice.
- 2017 - 2020
 - PUBLIC RELATIONS ADVISER**
United Nations — Permanent Mission of Japan New York
 - Convinced other countries not to blow us all to hell on a daily basis.
- 2017 - 2018
 - COPYWRITER**
Nap York New York
 - Against all odds, built a place near Times Square you can actually nap.
- 2017
 - COPYWRITER (FREELANCE)**
Digital Ink New York
 - Created brand names cooler than "Chemical Microencapsulation Company".



EDUCATION

- M.S. IN BUSINESS: BRANDING / COPYWRITING**
VCU Brandcenter
Michael and Larissa Chaney Endowed Scholar in Advertising
- B.A. IN PLAYWRITING & ETHNOGRAPHY**
Hampshire College
- SKETCH COMEDY WRITING**
The Upright Citizens Brigade (UCB)



WHY ME?

They say great writers come from unique backgrounds. Well, I wrote and performed a musical '[Best Film](#)' in 48 hours (sleep is really a suggestion) and served as a [United Nations](#) foreign agent talking North Korean nuclear missiles with CNN (a different kind of "deadline-driven environment"). Maybe that's unique enough?



RECOGNITION

2024

One Show - SHORTLIST x3

2023

Addys - SILVER / Radio Campaign

One Show - SHORTLIST / Copywriting

One Show - SHORTLIST / Direct Video

Clios - SHORTLIST / Copywriting

ADC - SHORTLIST / Wild Card

Radio Mercury - SHORTLIST / Radio Campaign



SKILLS

Adobe Photoshop	● ● ● ● ●
Adobe InDesign	● ● ● ● ●
Adobe Illustrator	● ● ● ● ●
Adobe Premiere	● ● ● ● ●
Adobe XD	● ● ● ● ●
Adobe Aero	● ● ● ● ●
Final Cut Pro X	● ● ● ● ●
Google Workspace	● ● ● ● ●
Hootsuite	● ● ● ● ●
AP Style	● ● ● ● ●
Mandarin	● ● ● ● ●
Japanese	● ● ● ● ●
Pizza	🍕 🍕 🍕 🍕 🍕
Playlists	🎧 🎧 🎧 🎧 🎧
Photography	📷 📷 📷 📷 📷

CONTACT

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